

ASKING FOR DONATIONS

They supplied us with everything we needed. Acts 28:10 NASB

In CMA we often look for ways to help and serve others, but we sometimes find it difficult to ask others for help with something we need. Especially if that something is a donation. But donations from friends, family, church members and co-workers are extremely important to the success of RFS. Below are some tips to help members get comfortable asking people for Run for the Son donations.

BELIEVE IN WHAT YOU'RE ASKING FOR

WHERE THE MONEY GOES

- 100% of RFS funds are invested in worldwide ministry.
 - 40% goes to CMA ministry work.
 - 20% goes to Open Doors Mission.
 - 20% goes to Jesus Film Project.
 - 20% goes to Missionary Ventures.
- Money does not go toward administrative costs, advertising, etc.
- Run for the Son has one purpose – Tell People About Jesus!

RETURN ON INVESTMENT

- The RFS flyers and website are updated every year with current stats on the success of each ministry including Bibles given, sharing the Gospel, and salvations.
- On average, for every \$3 donated someone accepts Jesus as their Lord and Savior!
- RFS has invested over \$88 million in ministry resulting in over 32 million SALVATIONS!

INVITING PEOPLE TO DONATE

DETERMINE WHO TO INVITE

- Make a list of everyone you know that loves Jesus!
- Include family, friends, co-workers, church members, small group and more
- Consider businesses that you visit often
- Consider your church itself as a potential contributor

CHOOSE A FORMAT

- Options include mailing a letter, sending an email or text, presenting at small group or during church service. Or get creative! Maybe host a RFS dinner at your house!
- Letter writing can be formal or informal depending on the audience. Include a SASE
- Email works well for a lot of people. If your chapter has a newsletter – consider forwarding a copy of the newsletter then include a small paragraph on Run for the Son
- Texting is a new way of fundraising! Craft a text on RFS and send it to your contacts!
- Church presentations can reach a lot of people. Ask permission to visit small groups or Bible studies, give a presentation or have an information table available after services
- Be sure to include the RFS Flyer (paper or download an electronic copy from www.cmausa.org)

SHARE THE GOSPEL

- Whether you write a letter, send a text, or give a presentation at your church – remind everyone of the most important thing – that there are still people living around this world that have never heard about Jesus!
 - RFS will help get Bibles to countries where Christianity is illegal!
 - RFS will help share the Gospel with remote tribes in their native languages!
 - RFS will help provide transportation to church leaders in third world countries so they can travel further and plant more churches!
- Tell your audience how RFS brings the Gospel to people around the world who might otherwise never hear the name of Jesus.
- Share the salvation numbers with them!
- Invite your friend to help expand God’s Kingdom!

WAYS TO GIVE

INCLUDE INFORMATION ON GIVING

- Provide information on giving at the end of the letter, email, text, or presentation.
- You may want to list your preferred method first and then give alternate ways to give.

E.g. - If you would like to help support our annual Run for the Son event, you can write a check payable to CMA and return to me in the Self Addressed Stamp Envelope provided.

If you prefer to donate online, you can donate at www.cmausa.org/run-for-the-son by clicking the DONATE NOW button near the bottom of the page. My name/member # are.....

- Checks should be written to CMA, NOT your Chapter.
- If Checks are written to you then cash the check and write your own check to CMA
- Online Donations can be made at www.cmausa.org/run-for-the-son/ by clicking the **Donate Now** button. Be sure to provide your name and member number so the donation will be credited to your RFS fundraising.
- Be sure to follow your Chapters procedures for sending checks to National. This might be done by you or by your RFS Secretary.
- Checks should not be held for more than 30 days. However, if you receive a check in April it may need to be held until all the money is submitted for the official RFS Event in May. Check with your RFS Secretary.

THANK YOU CARDS

- Be sure to thank everyone who donates!
- Provide the tax receipt from the RFS Flyer for their records.
- NOTE: You may not be informed of donations that are made online! You may want to let people know that if they choose to donate online you may not know about the donation. If they tell you they donated online – send them a thank you card!

FOR HIS KINGDOM AND HIS GLORY!!